



Thakkar Consultants

Website/Software Developers, I.T. related Services

<http://ThakkarConsultants.com>

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Affiliate program information.

(you may take printout of this for easy reference in future)

Starting Own Simple Website Development business

- 1 ..getting started
- 2 ..learning basic web development
- 3 ..making own minimal website (optional but recommended)
- 4 ..start the marketing .
- 5 ..start getting the clients.
- 6 ..working on projects
- 7 ..Advance your business.

1 Getting started

Hello good people. You have got an opportunity to start your part-time or full time business. No investment needed . The only investment is your time and talent. We are presenting a business proposal where you can run just business (Business means smart work.. leave hard work to our side of this affiliation).

Now, "**WHAT I NEED TO DO ?**"

the answers are TWO !

1 .."Bring website projects to us and get commissions on projects (from 15%) upto 35% (depending on nature of website).

2 .."Learn The basic web-development.(within 12 to 20 dedicated hours of learning) And start building Your Own database driven Web sites.

2 Learning the basic Web Development

(You may skip this part if you intend only to bring projects to us. (not developing))
Our Strategy to develop websites is based on the free and open-source tools.

1..Drupal Is An opensource CMS (Content Management system) or a website development tool which we are going to use as our tool to develop websites. You can find lots of stuff On internet on drupal. but if you are not used to search the internet we provide you the online guide 'How to develop website using drupal" (broadband connection needed to watch videos)

2..You also have to learn using some basic web development and tools like FTP client and understand its basics (videos provided on website)

3.. You can also try hand on other CMS, like joomla, xoops etc. e-commerce cart like ubercart.

3 making own minimal website

(optional but recommended)

After you know the basics of web development you should try your hand on making a simple (but elegant and good) website for your web presence , (just like our thakkarconsultants.com)this helps in marketing and making your positive image on the clients, also you can have personalized email accounts.

4 start the marketing

This is where the actual work starts, and we know its a bit painful. You should not leave any stone unturned.

In first Stage Spread this to every one your friends, colleagues, family, post in on craigslist, classifieds on internet ... and list goes on (we will provide you some suggestions of ads to be used on internet)

In Second stage you can have your visiting card printed or hand-bills. Don't jump into that stuff directly (but we recommend this after you get some projects ;-))

5 start getting the clients.

once You are done with marketing wait for some time and watch if some project comes to you else re start the marketing (You gonna break that ice one day !!!!!)

once you get any inquiry. What you have to do is contact us and we will guide you through out the process of negotiation and deal of projects (Once you know how to do it you can do it your self and maximize your revenues by doing good independent negotiations)

6 working on projects

We will guide you if you are willing to do any project and you are stuck somewhere (even if you have gone through the learning process of website development), else simple solution is to
LEAVE THIS WORK FOR US !!!

7 Advance your business.

As you get mature in you business probably you would like to do expand your business. You can start it on large scale an advertise it in more advance fashion. You can do SEO on your website. Make your web-site a dynamic one. Induce well defined processes in workflow of your business, And other management aspects. But you don't need it now, so don't worry about it in initial stages.

Meet Thakkar

Proprietor, Thakkar Consultants.